FOR IMMEDIATE RELEASE

Toxic Puzzle: Hunt for the Hidden Killer Wyoming Premiere at Center
Story follows local scientists on their quest to cure ALS & Alzheimer's

JACKSON, JULY 17, 2016 – Feature science documentary “Toxic Puzzle: Hunt for the Hidden Killer” narrated by Harrison Ford, gets its Wyoming premiere at Jackson’s Center for the Arts on July 31st. This is a medical and environmental detective story where documentary filmmaker Bo Landin follows Jackson-based scientist Paul Cox and his team around the world in a hunt for the hidden killer. The pieces come together in a toxic puzzle where cyanobacteria in our waters becomes the culprit. Are these organisms, fed by human pollution and climate change, staging nature’s revenge by claiming human lives?

"Nothing would please a more than to have a new therapy emerge from our Jackson laboratories for ALS or Alzheimer’s, said Dr. Paul Alan Cox, Executive Director of the Brain Chemistry Laboratories. "Bo Landin and his international team of filmmakers have followed to the deserts of the Gulf and remote Pacific islands in our search for new therapies," "We have attempted to go to every village in the world with an elevated incidence of these diseases, searching for a common thread."

The film will begin at 6:00pm. Immediately after the screening, internationally renowned documentary Swedish filmmaker Bo Landin and Dr. Paul Cox will discuss the screening and answer questions from the audience.

The event is open to all ages and general admission tickets at $15. Tickets can be purchased at jhcenterforthearts.org. Interviews with the director and principals can be arranged prior to the event.

This work is being sponsored by the Brain Chemistry Laboratories, Jackson Wyoming (ethnomedicine.org) in conjunction with Jackson Hole WILD (www.jhfestival.org).

Media Contact: Marilyn Asay, marilyn@ethnomedicine.org, 801-375-6214.

###
About Brain Chemistry Laboratories
The Brain Chemistry Labs, at the Institute for EthnoMedicine, seek to discover new treatments for brain diseases by studying patterns of wellness and disease among indigenous peoples. Since opening laboratories in Jackson Hole a decade ago, research at the Brain Chemistry Labs has led to two FDA-approved advanced clinical trials for ALzheimer’s and ALS. As a non-profit organization, The Brain Chemistry labs have a highly trained, but small staff, supported by a 50-scientist consortium drawn from 28 universities in 12 countries around the world.

About Jackson Hole WILD:
Jackson Hole WILD is dedicated to promoting public awareness and stewardship of wildlife, habitat and appreciation for the wonders of science through the innovative use of media. Since 1991, its annual conferences, including the Jackson Hole Wildlife Film Festival and the Science Media Awards & Summit, draw together international leaders in science, conservation, broadcasting and media. Jackson Hole WILD engages our community with nature and science by presenting award-winning films, world-renowned speakers, TEDxJacksonHole and WILD Fest (including Wyoming's only Science Festival).