



CONSERVATION SUMMIT JACKSON HOLE WILDLIFE FILM FESTIVAL

SAVING ELEPHANTS: September 27-29, 2015 in Jackson Hole, Wyoming.

This unprecedented 3-day Summit will engage participants from around the world to address the dramatic decimation of African elephants that threatens the entire species. Our goal is to create a viable platform for stakeholders from two discrete worlds—elephant science & conservation and media content creators and distributors—to come together for the focused purpose of networking, collaborating, and brainstorming integrated solutions and targeted action plans for the preservation and conservation of this most iconic species.



Summit sessions reflect established pathways for action:

Stop the Killing. Stop the Demand. Stop the Trafficking.

We will add a vital fourth approach that is critical in supporting the success of the other three: **Empower African Communities.**



Stop the Killing:

From high tech drones and GPS enabled aerial surveillance to conservation dogs on the ground, cutting edge anti-poaching techniques will be explored along with tried and true grass roots efforts on the ground, including anti-poaching patrols, and Para-military efforts and citizen engagement. A special focus will be given to innovative projects empowering local communities through positive media messaging and viable incentives and alternatives to enhance the quality of life and economic sustainability and promote resource stewardship and conservation.

Stop the Trafficking:

Examining the international laws, boycotts and legislation, speakers and panel discussions will connect the thread of the trade – from range to port to buyer – through activation of local communities, continuing education and pressure on governmental bodies, and through the utilization of positive media messaging created with respect to the local communities and countries in question, in order to get the most positive results.



Stop the Demand:

Demand for ivory products is driven largely by the Asian consumer market and a long-standing perception that ivory is a symbol of prestige and wisdom. The USA is second only to China in the importation of ivory products for sale in the form of figurines and jewelry. A recent step has been taken by the Chinese government, in pledging to end the ivory trade through enforced legislation and laws regarding the purchase of ivory products, while the USA continues looking at closing the loopholes and curbing the ivory importation. Authorities from the field share their expertise as we look at options and solutions in the worldwide market, to curb the demand for blood ivory.





Empower African Communities:

Fresh and new ideas will be presented by emerging leaders from a variety of disciplines (including conservation, media, education, government, business/innovation, community engagement) as we explore ways to empower local communities to implement local solutions.

Other important issues to be discussed throughout the Summit include the human/elephant interface, shrinking habitat and migration corridors, new science, stories of hope and innovation, and the essential role media can play in the fight to save the world's last remaining elephants.



Confirmed speakers include:

- EO Wilson, Biologist, Naturalist, Author
- Cynthia Moss, Amboseli Trust for Elephants
- Joyce Poole, Elephant Voices
- Iain Douglas-Hamilton, Save the Elephants
- John Scanlon, Secretary General U.N./CITIES
- Frank Pope, Save the Elephants
- Stephen Ham, Africa Wildlife Foundation
- Pete Coppillilo, Working Dogs for Conservation
- Damien Mander, International Anti-poaching Fund
- Mike Korchinsky, Wildlife Works, CODE REDD+
- William Woody, NFWS
- Sam Wasser, University of Washington
- John Francis, National Geographic Society
- Ray Victorine, Wildlife Conservation Society
- Jeffrey Flocken, International Fund for Animal Welfare
- Grace Ge Gabriel, International Fund for Animal Welfare
- John Heminway, Wildlife Direct
- Beverly & Dereck Joubert, Filmmakers
- Brooke Runnette, National Geographic Studios
- Greg Carr, Gorongosa Foundation
- Kate Brooks, Journalist & Filmmaker
- Lynn Hirshfield, Participant Media
- Laurie David, Author & Filmmaker



Participating organizations include:

Africa Wildlife Foundation, Big Life Foundation, International Fund for Animal Welfare, WILD Foundation, World Wildlife Fund, Wildlife Conservation Society, Wildlife Conservation Network, Great Plains Conservation, Humane Society, Conservation International, PBS, BBC, Discovery Channel, Ivory for Elephants, The Nature Conservancy, Animal Planet, Elephant Voices, The Gorongosa Foundation, Vulcan Foundation, Wildlife Direct, and others.



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