A Jackson-based nonprofit organization joined in a high-level United Nations World Wildlife Day celebration today to call global attention to this year's theme, “Forests and Livelihoods: Sustaining People and Planet.”

For the sixth year, Jackson Wild (formerly known as the Jackson Hole Wildlife Film Festival & Conservation Summit) has partnered with the Convention on International Trade in Endangered Species of Wild Fauna and Flora and the United Nations Development Programme to conduct a film competition centered around the annual World Wildlife Day theme.
This morning, Jackson Wild Executive Director Lisa Samford joined in a videocast to announce the winning films, which will be shown for free at events around the world. The goal of the film showcase is "to raise awareness of the importance of conserving forests and forest wildlife, and to shed light on what can be learned from the extensive knowledge and experiences of forest and forest-adjacent inhabitants when it comes to conserving these ecosystems," according to a news release.

To watch Samford announce the winning films, click on the UN broadcast below.

To learn more about the 2021 World Wildlife Day, visit wildlifeday.org.

To watch the winning films, visit JacksonWild.org/forests.