



JACKSON WILD SETS NEW INITIATIVE FOR 2020 VIRTUAL SUMMIT

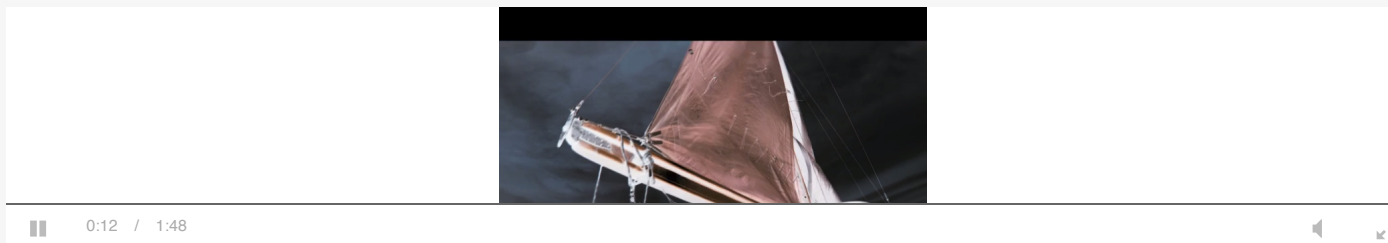
Chelsea Regan 3 hours ago Top Stories

The Jackson Wild Action Coalitions initiative for the 2020 Virtual Summit is set to feature four coalitions that each will be tasked with brainstorming tangible, solutions-based outcomes.

The coalitions will meet in small groups over the coming weeks, generating new ideas and approaches to address issues related to inclusion, diversity, impact and green production standards. The initiative will culminate in live forum sessions to present proposed actions for radical, positive change to delegates at the 2020 Jackson Wild Virtual Summit.

The 2020 Jackson Wild Action Coalitions will focus on global industry empowerment, impact campaign development, greening production standards and reshaping a more inclusive nature/conservation/science film industry. Alongside its global partners, Jackson Wild’s goal is to reimagine how the industry and community can amplify conservation through strategic collaborations while making systemic changes to elevate inclusion, impact and green production principles.

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Lisa Samford, executive director of Jackson Wild, said: “We have a unique opportunity to elevate understanding that humans are not an essential and inescapable part of nature. Embracing diversity and including all people—as part of the story, the crew, the agents and beneficiaries of local stewardship, will we amplify what we all truly care about: thriving people caring together for a thriving planet.”