

Peng Yu Sai - Impact Campaign

Team: Untamed Planet Films, WildAid and Wildlife Trust of India



Stages of Impact Campaign

1. Create 55 minute documentary film intended for global and Indian release to use as ammunition - **done**
2. Field investigation and mapping of contraband route from landing sites to wildlife trade hubs in Southeast Asia - **done**
3. Baseline research survey across all landing sites in India - **done**
4. Creation of pan-India Mobulid stakeholders working group (Representatives from various key institutes/ organisations) - **done**
5. Create policy recommendation to MOEFCC for listing of Mantas and Mobulas - incorporating all data gathered - **August**
6. Once Mobulids are listed in WPA, working with regional enforcement agencies on strengthening trade enforcement - **to be done**
7. Publishing a blue book on learnings from this collaborative sector-agnostic process for other species/ecosystems within India - **to be done**

