

FOR IMMEDIATE RELEASE May 10, 2022 CONTACT: Grace Bowie 240 S. Glenwood Street, Suite 112 Jackson Hole, WY 83001 757.243.7711 | grace@jacksonwild.org

Jackson Wild Goes Global for Annual Summit

JACKSON, Wyo. – For the first time in the organization's thirty-year history, Jackson Wild will host its annual Summit outside of the United States this fall. The 2022 Jackson Wild Summit will take place September 26-30, 2022, in Neusiedler See - Seewinkel National Park, Burgenland, Austria.

The Jackson Wild Summit is an extraordinary gathering where collaboration and innovation thrive, ideas are launched, and strategic partnerships are forged. Cross-discipline conversations on the critical issues facing our planet pave the way for strategic partnerships that happen nowhere else, as participants work together to address critical conservation and environmental challenges. The Summit culminates in the announcement of the Jackson Wild Media Awards, nature film's equivalent to the Oscars®, as well as Special Jury Recognitions, a peer-driven celebration of filmmakers, storytellers, and content creators.

"In collaboration with a growing consortium of regional international partners, Jackson Wild has created a global community to accelerate change and amplify the reach and impact of our industry, from the types of content we're collectively presenting to who is doing the storytelling," noted Bill Gardner, VP of Multiplatform Programming and Head of Development for PBS, and Chairperson of Jackson Wild's International Board of Directors. "Through the engagement and commitment of our many partners, we're already seeing a real measurable change in how we tell stories about and help conserve the wild spaces of our planet."

With generous financial support from Land Burgenland, along with Burgenland Tourism as well as <u>National Park Neusiedler See- Seewinkel</u>, and other industry partners, Jackson Wild will host an in-person summit that convenes international stakeholders and industry thought-leaders for impactful workshops, panels, and events. The five-day event will be held at <u>Vila Vita Pannonia</u>, with additional lodging available at <u>St. Martins Therme and Lodge</u>.

Just southeast of Austria's capital city Vienna, Neusiedler See-Seewinkel National Park is a UNESCO World Heritage Site that boasts exceptional natural beauty. Burgenland's unique landscape and extraordinary biodiversity make it the ideal setting for this year's Summit as a place to inspire and strengthen our commitment to nature. The location also reflects Jackson Wild's status as an international organization and a commitment to reaching a broader global audience. It is anticipated that the Summit will move to different international locations in alternating years.

"I am extremely pleased that the 2022 Jackson Wild Summit will be hosted by us in Seewinkel National Park. With its unique flora and fauna, our national park offers the perfect backdrop to put the spotlight on these important key issues of the future: the environment, species conservation, and sustainability. Burgenland is also setting many political goals in these areas - protecting the region as a unique natural area is just as much a part of our concerns as organic farming, climate neutrality, and the expansion of renewable energies. I hope that the region inspires, excites, and moves the participants of the Jackson Wild Summit to generate new ideas and I am convinced that here, in the heart of Europe, we can catalyze an impulse towards new, innovative concepts in environmental awareness," said Hans-Peter Doskozil, Governor of Burgenland, Austria.

The Summit also sets the stage for the Jackson Wild Media Lab, a week-long immersive, cross-disciplinary science filmmaking workshop that brings scientists and media creators together to learn from leaders in the profession and work together to develop effective tools to communicate about science, nature, and conservation. This year, the Media Lab will take place the week before the Summit from September 20-30, 2022 in Austria.

Registration opens for the 2022 Summit in late May and discounted lodging can be booked until June 15, 2022. For more information, visit jacksonwild.org.

About Jackson Wild

Jackson Wild's international board members include: African Wildlife Foundation, ARTE France, BBC Studios, Blue Ant Media / Love Nature, Borealés, Conservation International, Discovery, Doclights, GBH, Gorongosa Restoration Project, HHMI Tangled Bank Studios, Humane Society International, International Fund for Animal Welfare, National Geographic Partners, National Geographic Society, Nature/WNET, Netflix, NEWF (Nature, Environment & Wildlife, Filmmakers), Off the Fence Productions, ORF Universum, PBS, Saint Thomas Productions, San Diego Zoo Wildlife Alliance, Seeker, Smithsonian Channel, Sony Electronics, The Nature Conservancy, Terra Mater Studios, Wanda Films, and World Wildlife Fund-US.

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