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TIFF '19

# Jackson Hole Wildlife Film Festival rebrands to Jackson Wild

By Selina Chignall March 14, 2019



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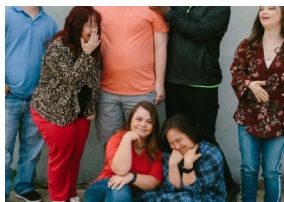
The Jackson Hole Wildlife Film Festival has rebranded to Jackson Wild.

The Jackson Wild Summit will now convene annually, rather than biennially as the festival's board of directors recognized that two years between gatherings was too long when media



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Jackson Wild will be **UNSCRIPTED** PEOPLE/BIZ 'four pillars of impact': Summits, Awards, Ne and Global Impact.

Under the **TIFF '19** Summit pillar, the conservation focus of the Jackson Wild Summit for 2019 will be "Living Oceans." Partner summits around the world will echo this conservation theme with the goal of broadening reach and impact.

Meanwhile, the Jackson Wild Media Awards honors excellence and innovation in science and nature storytelling. Additionally, the Jackson Wild Legacy Awards recognizes filmmakers, conservationists, scientists and thought leaders.

In order to help boost the diverse voices that bear witness to the world through authentic and unique stories, the Jackson Wild Media Lab will train and mentor emerging media leaders in programs that engage them with influential content creators from around the world. As part of the festival's New Frontiers pillar, Jackson Wild will work with local organizers beginning in Southern Africa and Latin America, to diversify the voices of young filmmakers.

Finally, Jackson Wild will continue to host its annual World Wildlife Day Film Showcase, which is presented globally at special screening events though Jackson Wild On Tour.

"We unanimously decided that now is the time to concentrate on four pillars of engagement," said board chairperson **Ellen Windemuth**, in a statement. "These impact strategies will be evident at the Jackson Wild Summit each year and will be woven into several partner summits throughout the globe."

In additional news, Jackson Wild will no longer take part in organizing and running the Science Media Awards & Summit



“By making the Jacks **PEOPLE/BIZ** mit an annual event, we hope  
 to cover wildlife, natu ce all in one convening,  
 instead of isolating our science programming,” a spokesperson  
 for Jackson Wild told *Realscreen*. “It’s a priority of ours to  
 incorporate the best of SMASH into Jackson, and to continue our  
 commitment to create the unique atmosphere that attendees  
 have grown to know and love.”

The Jackson Wild Summit runs from September 21 to 27 in  
 Jackson Hole, Wyoming.