VIRTUAL SUMMIT
SEPTEMBER 28 - OCTOBER 1, 2020

In the midst of global social distancing, the catalyzing conversations that Jackson Wild™ is known for are more relevant than ever.

This gathering will be our most inclusive yet as we eliminate the barriers of global travel and reduce registration fees. The Virtual Summit will create deeper connections through an expanded slate of one-on-one mentorship, networking and pitching experiences than have ever been possible. Each day we will address tangible ways to help our industry become more effective, diverse, inclusive, green and impactful.

Why Partner this Year?

• Largest Global Audience Ever - More eyes and attention on your brand
• More Engagement from Attendees - Year round programs such as Jackson Wild Live and our mentorship programs ensure ongoing participation from the Jackson Wild community
• New and Innovative Programs - Focused on action and impact as we reimagine our industry, elevate emerging talent and amplify global voices
• On-demand Access to Programming - Attendees watch programming on their own schedules across all time zones, increasing engagement and brand recognition

Partnerships and Engagement, Melanie Judd
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Partnership Levels

$2,500 - Supporting
• 2 passes
• Logo and link on website
• Pick one:
  • Award sponsor
  • Pre-recorded session/workshop sponsor

$5,000 - Major
• 5 passes
• Logo and link on website
• Award sponsor
• Pre-recorded session sponsor/workshop sponsor

$15,000 - Grand
• 10 passes
• Logo and link on website
• Award sponsor
• Pre-recorded session/workshop sponsor
• Branded Live event/session

$30,000 - Premier
• 25 passes
• Logo and link on website
• Award sponsor
• Pre-recorded session/workshop sponsor
• Branded Live event/session
• Logo/name on finalist trailer
  (or other unique & custom high profile branding opportunity) to be widely seen and shared
Pre-recorded Sessions Include ($2,500+ level):
Branded Screening, Workshop, Jackson Wild Live content, Session/Panel - please ask for details.

Live Sessions Include ($5,000+ level):
Keynotes, Action Coalition Assemblies, Fellows and Mentorship Events, Social Events, Networking Events Live Q&A or “Clips and Conversations”, Interactive Workshop, Branded Premiere Screening with Filmmaker Q&A

Additional Partnership Benefits Include:
• For Live events:
  • Branded event listing in official schedule on Jackson Wild website
  • Inclusion in daily delegate email on day of event/session
• For Sponsored events:
  • Logo/30-second trailer at the beginning of a sponsored event/session
  • Digital and social media promotion prior to the sponsored event/session
• For Film Award Sponsors:
  • Recognition on Media Awards category description webpage
  • Recognition on Media Awards finalist/winners webpage
  • Recognition in the “Finalists Announced” and “Winners Announced” press releases
  • On-screen logo during online Awards Ceremony on October 1
  • Brand inclusion in category finalist and winners social media outreach, provided ready-to-post and share

*Jackson Wild Board Members receive additional benefits - please ask for details*